



Mission and Vision Brainstorm

Mission

Tips for creating a mission statement:

- Action oriented and concrete
- Can be longer than a vision statement, but is still concise
- Explains the intended outcome of the garden program
- Communicates a feeling of inclusion
- Inclusive of different perspectives

Sample Mission Statement: *Sowing garden seeds for strong families and strong community.*

Vision

Tips for creating a vision statement:

- Represents the ideal conditions and outcomes for the garden and community
- Clearly communicates the beliefs and principles governing the garden leadership team
- Clear and Concise
- Understood and shared by members of team
- Includes different perspectives
- Inspiring and uplifting
- Easy to communicate

Sample Vision Statement: *Health kids, healthy communities, fresh garden produce.*



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER



This product was funded by USDA. This institution is an equal opportunity provider.

Fraud Hotline: 1-866-5-FRAUD-4 or 1-866-537-2834

P.O. Box 12847 | Austin, Texas 78711 | Toll Free: (877) TEX-MEAL

For the hearing impaired : (800) 735-2989 (TTY)