

GREG GREEN FARMS

FARM PROFILE

This month's featured farm comes from Henderson, in northeast Texas. Rusk County, where Henderson is located, has a long history of growing some of our nation's best watermelons because the viney watermelons love the region's sandy soil. Greg Green Farms started as a small family farm growing watermelons around 1915. During the early days, watermelons were delivered one wagon at a time. As years went by, the farming business grew and packing and shipping methods improved. These changes helped Greg Green Farms grow, and it became one of the biggest watermelon growers in the United States.

In the 1980s, Green Farms decided to refocus on their local consumers. Today, Green Farms continues to use innovative approaches to growing Watermelon for Texas and Louisiana.

Watermelon fields at Greg Green Farm



+ STATS

Owner: Greg Green

Founded: 1915

Location: Henderson, Texas

Specialty: Watermelons



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