Purpose
This Notice replaces Notice NSLP/SBP 2004-17, Revised Listing of Exemptions Under the Competitive Foods Regulations. Attached is an amended list of exemptions under the Competitive Foods Regulation. The following additions have been made to the list of products exempted from the “Foods of Minimal Nutritional Value.”

Exemptions
- Volunteer Marketing, Inc. has added four flavors of FIZZ Sparkling Fruit Juice Beverages: FIZZ Island Blast, FIZZ Black Cherry, FIZZ Concord Grape, and FIZZ Tangerine Dream.
- Multi Flow Dispensers has added four flavors of Harvest Squeeze Sparkling Beverages: Sparkling Strawberry Apple Juice Blend, Sparkling Citrus Peach Juice Blend, Sparkling Kiwi Strawberry Juice Blend, and Sparkling Fruit Punch.
- General Mills has added Special Edition Sunkist Fruit Spirals fruit snacks.
- General Mills has reformulated their Betty Crocker® Special Edition Fruit Roll Ups® in Strawberry Punch Flavor and their Special Edition Fruit by the Foot® in Cherry Rage, Strawberry, Berry Tie-Dye, and Color by the Foot® Triple Fruit Punch Flavor.

Policy
The exemption of these products listed above means that they are no longer considered “foods of minimal nutritional value” and therefore can be sold during the meal period in a school food service area.

This does not mean that these products are approved or endorsed by the Food and Nutrition Service or that these foods have significant nutritional value. In addition, the exemptions should not be perceived as guidance or encouragement for the school food authority to purchase these products.

Several companies with exempted foods produce similar products that are not exempted and are still considered “foods of minimal nutritional value.” The exemption of one product does not mean that similar products or a family of products are exempted, unless specifically stated in an exemption letter and included on the exemption list.

The ingredient statement of each exempted food is included in the attached list. This should help schools differentiate between exempted products and similar non-exempted products.

Contact
If you have any questions please contact your Area Program Office

ATTACHMENT