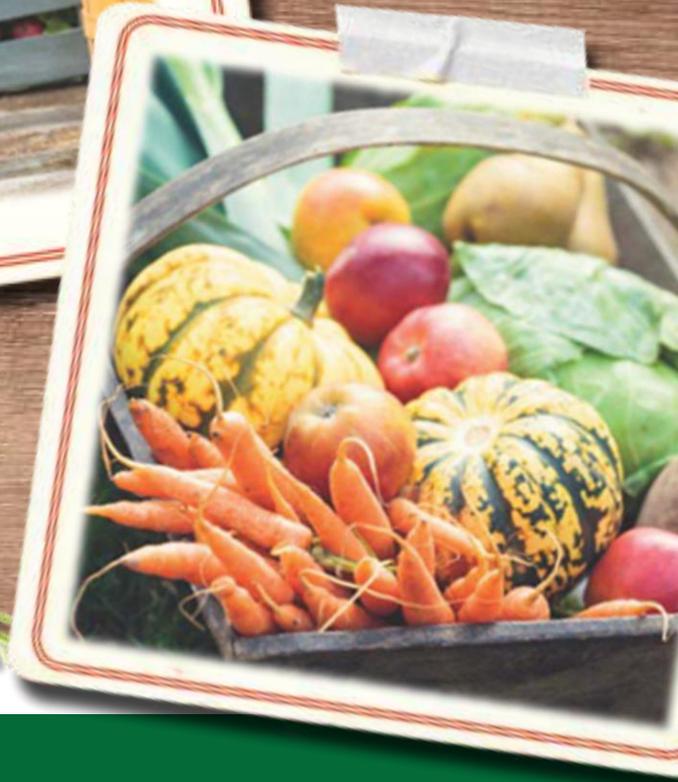




Farm Fresh Initiative

Farm Fresh Webinar Series

Florence ISD and Bouldin Food Forest



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

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Food and Nutrition Division
Farm Fresh Initiative



Updated 4/27/2021
www.SquareMeals.org

Texas Farm Fresh Survey

NSLP and CACFP Contracting Entities

(2019-2020 school and program years)



Participation in the Farm Fresh Initiative



Evaluate barriers to participation



Develop resources and trainings to better serve CEs and Texas producers



Update map of Farm Fresh projects





Survey Topics

- Purchasing Texas-grown food
- Conducting Farm Fresh educational and outreach activities

What to expect

- 20 questions
- Approximately 15-20 minutes
- Closes Friday, April 30



Florence ISD and Bouldin Food Forest

Our Farm to School Adventure



In the Beginning....

Jenny, a mutual friend, introduced us. Jenny worked with the FIRD technology department. Jenny is an avid supporter of all things agriculture with a special interest in local and sustainable. Additionally, she is at heart an educator and believes in the importance of promoting healthy options for kids. Ben and I connected and have collaborated ever since....



Morty the farm Dog



BOULDIN FOOD FOREST

Bouldin Food Forest follows the permaculture methodology to create a sustainable farm that grows vegetables, greens, herbs, and fruits located an hour northeast of Austin. With 150 acres, they plan to be the biggest permaculture farm in Texas.



Florence ISD

- We serve about 1000 kids (50 virtually). Prior to going CEP 3 years ago we were 70% F/R.
- We are currently SSO
- FISD offers breakfast, lunch, ASCP and a curbside distribution



Getting Started

Logistics

- Ben joined The Texas Farm Fresh Network
- FISS set Bouldin Food Forest as a vendor
- Pricing, packaging, ordering and delivery details were discussed (flexibility is essential)
- Developed recipes and or sampling opportunities with various and sometimes unusual produce
- Introduced Ben to FISS via “meet the farmer” days, social media and serving line promotion





Plan for the UNEXPECTED and UNPRECEDENTED

Stay Home Stay Safe



Plan for the UNEXPECTED and UNPRECEDENTED

Stay Home Stay Safe



Plan for the UNEXPECTED and UNPRECEDENTED

Stay Home Stay Safe

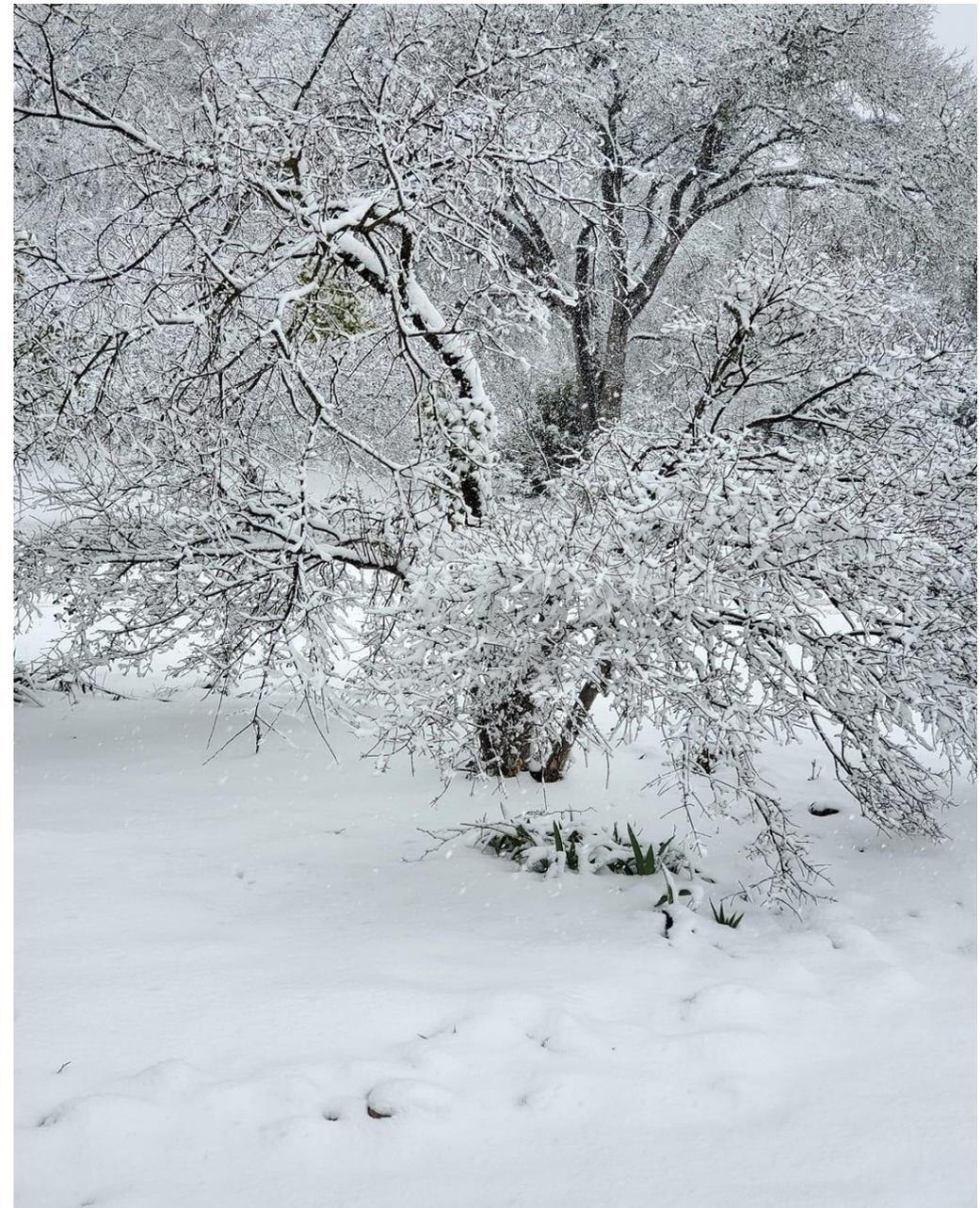


Plan for the UNEXPECTED and UNPRECEDENTED

Stay Home Stay Safe



Plan for the UNEXPECTED and UNPRECEDENTED Snowmageddon



Plan for the UNEXPECTED and UNPRECEDENTED Snowmageddon Warming Center at F.M.S.





Other Sources of Local

- Farm to School
- FFAVORS
- Labatt
- Brothers
- Recruit more farmers and ranchers.....



Toot Your Own Horn Social Media Etc.....

- Keep it interesting



My local side gig...but you get the idea!

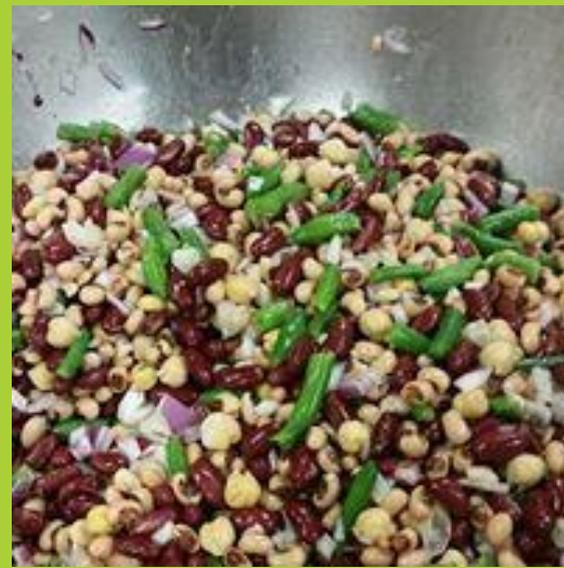


Toot Your Own Horn

Social Media Etc.....

- Post menus everywhere
- Encourage staff, faculty and administration to share your victories
- Take pictures and show off your staffs hard work
- Participate in USDA/TDA initiatives~ NSLW, SBW, Farm Fresh Challenge, SFSP/SSO
- Take advantage of outreach materials provided by Square Meals
- Just do it!





Contact Us



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www.SquareMeals.org/TexasFarmFresh



512-475-0082



Q & A

Questions and Answers



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fax: (202) 690-7442; or email: program.intake@usda.gov.

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