Farm Fresh Webinar Series Coppell ISD – January 27, 2021

Datatas





TEXAS DEPARTMENT OF AGRICULTURE COMMISSIONER SID MILLER

This product was funded by USDA. This institution is an equal opportunity provider.



Coppell ISD Garden to Tray Approach

Jean Mosley, MS, RD **Director of Child Nutrition**

Alicia Braun, RD, LD Registered Dietitian & Menu Planner

Helen Duran Chef & Culinary Trainer

Larry Thompson

Master Gardener & School Garden Coordinator









About Coppell ISD

- 17 Schools
- 13,500 Students
- <12% Free & Reduced</p>
- ~40% Vegetarian



About Child Nutrition School Gardens

- 2017 5 Active School Gardens
- Received X3E's Grant in 2018-2019 & 2019-2020 SY
- 2021 13 Active School Gardens
- Expansion Plan Active Gardens Across All 17 Schools





Best of the Bunch Alvin ISD Alvord ISD Angleton ISD Austin ISD Klondike ISD Lackland ISD Lake Travis ISD Lamar CISD Barbers Hill ISD Bluff Dale ISD Laneville ISD Lena Pope Home, Inc. Liberty Hill ISD Lubbock ISD Brazosport ISD Bridgeport ISD Magnolia ISD Manor ISD Bryan ISD Channing ISD Mason ISD Moulton ISD Coldspring Oakhurst CISD College Station ISD Natalia ISD Navarro ISD Comal ISD New Braunfels ISD oppell ISD North East ISD Crowley ISD Northwest ISD Dallas ISD Decatur ISD Paradise ISD Deer Park ISD Pasadena ISD Dickinson ISD Pearland ISD Eagle Mountain-Saginaw ISD Pflugerville ISD Plano ISD Frankston ISD **River Road ISD** Galena Park ISD Round Rock ISD Garland ISD Roxton ISD Gatesville ISD Sanger ISD Grapevine Colleyville ISD Santa Fe ISD Gunter ISD Seminole ISD Shepherd ISD Silsbee ISD Smithville ISD Harlingen CISD Hays CISD Henderson ISD IDEA Public Schools Spring ISD Thorndale ISD Judson ISD Karnack ISD Victoria ISD Waller ISD Kilgore ISD Klein ISD Westwood ISD Wink Loving ISD Wylie ISD

Boyd ISD

Chico ISD

Frisco ISD

Katy ISD

2017 🕽

Farm Fresh S Challenge

TEXAS DEPARTMENT OF AGRICULTURE 12



Best of the Bunch

- TDA Texas Farm Fresh Challenge
 - Serve Local
 - Teach Local
 - Be Social







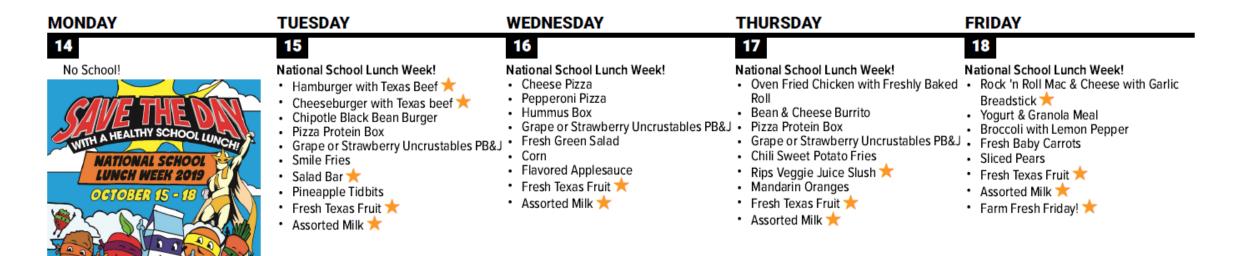


Support Local

- Local Farmers
 - Fruits & Vegetables
- Local Distributors
 - Milk
 - Bread
 - Protein
- DoD Farm to School
 - Fruits



Sample Menu





Totally Texas Tray







Growing Support

- Started with a strategic CN goal:
 - Gardens in every school
 - Gained support from Superintendent & School Board
 - Partnered with SHAC
- Applied for X3Es: Education, Exercise & Eating Right Grant
 - Grant goals
 - Hire part-time garden coordinator to help organize and oversee gardens
 - Increase teacher training
 - Utilize garden produce in School Cafeterias
 - Promote Farm Fresh Friday



Year 1 A learning experience

- 5 Gardens
- Hired Garden Coordinator
- Created a Crop Plan
- Outreach
- Attempted Square Foot Gardening
- Garden Training with Teachers





Year 2 Making Improvements

- Grant 1 Extended
- Grant 2 Awarded
- Hired New Garden Coordinator
- Second Garden Training
- Created Garden Protocol
- Updated crop plan
- Started growing!



Year 3 Sustaining Our Progress

- COVID-19
- Grant 2 extended
- Develop different ways to educate
- Created permanent part-time position for Garden Coordinator





Eating Healthy is Fun!

- Special Menus, Recipes & Sampling
- Trading Cards
- Posters
- Stickers

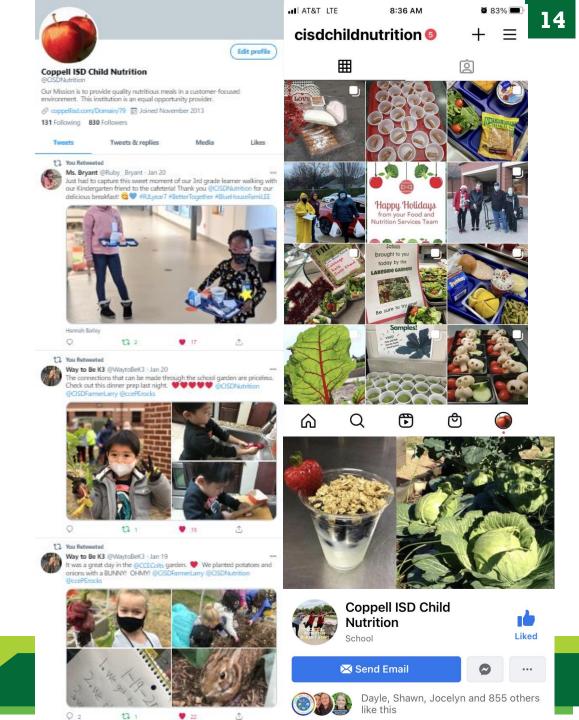






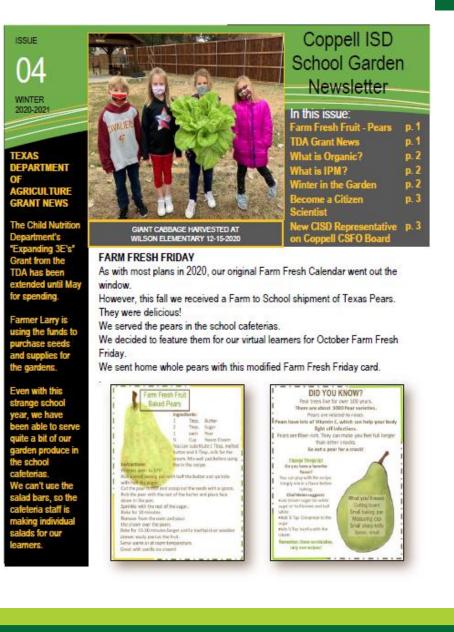
Social Media

- Facebook: @CISDChildNutrition
- Instagram: @CISDChildNutrition
- Twitter: @CISDNutrition
- #CISDSchoolGardens



Reaching out to community!

- "Farmer Larry"
- School Garden Newsletter
- School Garden Webpage
- District Emails







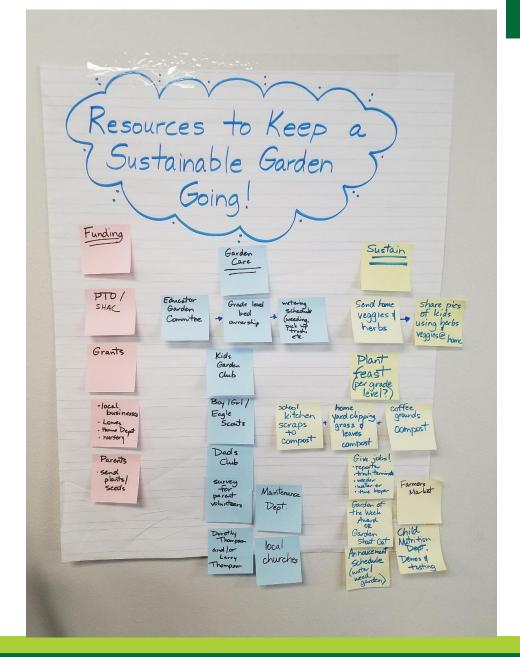
Community Partners-it takes a village!

- Coppell Sustainability Food Organization
 - Coppell Community Garden
 - Coppell Farmers Market
- Keep Coppell Beautiful
- Dallas Master Gardeners
 - Texas A&M Extension
- Boy Scouts & Girl Scouts of America
- Local businesses
- Local & National Garden Networks



What Is Needed to Sustain School Gardens?

- Funding
- District Buy-In
- Marketing
- Garden Knowledge
- Networking





Questions?

Contact Info: Jean Mosley jmosley@coppellisd.com



Farm Fresh Challenge

Spring Farm Fresh Challenge
Open to all TDA contracting entities
Deadline to register to receive resources: March 15, 2021
Challenge Dates: April 1-30, 2021

Fall Farm Fresh ChallengeOpen to NSLP TDA contracting entitiesDeadline to register to receive resources: Sept 13, 2021Challenge Dates: October 1-31, 2021

To learn more and pledge: www.squaremeals.org/FarmFreshChallenge

Contact Us







www.SquareMeals.org/TexasFarmFresh



FarmFresh@TexasAgriculture.gov



In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the <u>USDA Program Discrimination Complaint Form</u>, (AD-3027) found online at: <u>How to</u> <u>File a Complaint</u>, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

mail:

U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410;

fax: (202) 690-7442; or email: program.intake@usda.gov. This institution is an equal opportunity provider.





This product was funded by USDA. This institution is an equal opportunity provider.

